

Ovation Research Omnibus - AU

Runs every month, with a 1,000 sample across Australia.

Sample Specification

Sample size: n = 1,000 adults (18-70 years old) representative of the Australian population. Quota controls are applied to achieve a nationally representative sample.

Pricing

1 question	\$1,250
Each additional question	\$500

Question Types

Pre-coded

Single response questions

Multiple response questions

Any question allowing more than one tick.

Usually has "tick all that apply" in the wording.

Statement grids (per statement)

A statement grid is a series of similar questions, all answered against the same scale

(e.g.: "Very Satisfied to Very Dissatisfied" or "0 to 10").

Open-ended

Open-ended responses are provided as a full listing (not coded) in Excel (.xls), Word (.doc) or SPSS format.

Full coding of verbatim or groupings of responses available on request.

Additional Services

Multimedia – Images, audio, video \$100

Images or audio can be added to questionnaire if provided in PC format jpg or .gif. Additional costs may apply if Ovation Research has to supply or convert images.

Omnibus Results

Fees include standard deliverables provided in Excel (.xls) or SPSS (.sav) raw data file format Ovation Research will provide results by e-mail.

Data from standard demographic questions included;

- Gender
- Age (18-24, 25-34, 35-44, 45-54, 55-64)
- Main regions – State and Capital cities
- Household Type
- Gross Household income
- Marital status
- Occupation

Results are delivered in 7 days.

Final questions must be submitted by midday on the following days:

Timelines

Deadline for Questions

Tue 11 January 2022
Tue 08 February 2022
Tue 08 March 2022
Tue 12 April 2022
Tue 10 May 2022
Tue 14 June 2022
Tue 12 July 2022
Tue 09 August 2022
Tue 13 September 2022
Tue 11 October 2022
Tue 08 November 2022
Tue 13 December 2022

Results by 3pm

Tue 18 January 2022
Tue 15 February 2022
Tue 15 March 2022
Tue 19 April 2022
Tue 17 May 2022
Tue 21 June 2022
Tue 19 July 2022
Tue 16 August 2022
Tue 20 September 2022
Tue 18 October 2022
Tue 15 November 2022
Tue 20 December 2022



Contact us today:
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